

Communiquer en anglais

Composante
Institut d'Administration des Entreprises (IAE)

Période de l'année
Semestre 3

En bref

- # **Langue(s) d'enseignement:** Anglais, Français
- # **Méthodes d'enseignement:** En présence
- # **Organisation de l'enseignement:** Contrat d'apprentissage, Formation initiale
- # **Ouvert aux étudiants en échange:** Oui

Présentation

Description

Objectives: The accent is placed on understanding authentic documents (oral and written) and improving oral expression (aim C1 European level - Efficiency in a business setting).

Heures d'enseignement

TD	TD	20h
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Programme détaillé

The course involves a preparation for the TOEIC exam as well as regular interaction through role-plays and simulations in English (formal and informal contexts). The level expected is a C1 European level with high level skills in interpersonal situations in human resources using English to communicate effectively.

Compétences visées

Being able to gather, structure and deliver complex information clearly.
Facilitating group communication by expressing one's opinion.
Presenting a professional experience.
Understanding oral and written authentic documents.

Bibliographie

1. Cotton David. Market Leader#: Intermediate Business English#: Course Book. Harlow: Longman Pearson Education, 2005. Print.
2. Murdoch-Stern Serena. L'intégrale TOEIC. Paris: Nathan, 2020. Print.
3. International press (The Economist, The Guardian, The New York Times, etc.).

Infos pratiques

Lieu(x)

Poitiers-Centre Ville

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