

Geopolitics and Economic Intelligence

Composante
Institut d'Administration des Entreprises (IAE)

En bref

- # **Organisation de l'enseignement:** Formation initiale
- # **Ouvert aux étudiants en échange:** Non

Présentation

Description

The multidisciplinary nature of this course makes it possible to deepen the historical dimensions and the political and economic complexity of the different situations envisaged, in order to better understand the recent geopolitical and geostrategic changes: globalization, emergence of new actors, new challenges and threats...

Through the interactivity between students and teacher, this course aims to give an encompassing vision of contemporary issues so as to understand, analyze and anticipate the world. Discussing case studies will enhance the students' ability to analyze complex topics and propose solutions and alternatives.

Heures d'enseignement

CM CM 17h

Compétences visées

Geopolitical and geoeconomic analysis; Management of territorial and local conflicts; Analysis of political facts and mechanisms of power; Decision support and geopolitical risk analysis; Project management, study and consultation; Management of specialized risk studies by geopolitical areas; Administration of surveys

Bibliographie

A quick bibliography is difficult to present because of the annual number of publications on the subject. It is advisable to follow the news and to take up the works of the "founding fathers" of Geopolitics and Geoeconomics.

Infos pratiques

Lieu(x)

Poitiers-Centre Ville

En savoir plus

<https://iae.univ-poitiers.fr/>