

International Financial Analysis

Niveau d'étude
Bac +5

Composante
**Institut d'Administration
des Entreprises (IAE)**

Période de l'année
Semestre 9

En bref

- # **Langue(s) d'enseignement:** Anglais
- # **Organisation de l'enseignement:** Formation initiale
- # **Ouvert aux étudiants en échange:** Oui
- # **Référentiel ERASMUS:** Gestion et administration

Présentation

Description

This course will help students feel at ease when having to analyse financial data on a specific firm/group. To do so, we will insist on the importance of mixing qualitative and quantitative data. Focus will be on the analysis of Consolidated Financial Statements of Multinationals. Hand-outs and case studies are given to the students.

Heures d'enseignement

CM	CM	18h
TD	TD	6h

Pré-requis obligatoires

Course prerequisites: Bachelor level in Management (L3) and notions in accountancy

Programme détaillé

Introduction

Bibliography

1. Financial Analysis and Financial Statements (Analysis)
2. Financial Reporting Standards
3. Consolidated accounts
4. Financial analysis techniques
5. Case studies

Compétences visées

To know the different parts of a financial diagnosis,
To know the different parts of a financial diagnosis based on consolidated accounts,
To understand the process of a financial diagnosis,
To find segmental information,
To analyse consolidated accounts of groups,
To feel at ease with financial documents of groups

Bibliographie

International Financial Statement Analysis, Robinson T. R., Henry E., Pirie W.L., Broihahn M.A., CFA Institute, Wiley (kindle version /e-book), 3rd edition 2015 Corporate Finance, Theory and practice (Finance d'entreprise), Vernimmen P., Quiry P., Dallochio M., Salvi A., 22nd edition, 2023, Vernimmen.net, Financial Journals : online databases at the IAE, Wall Street Journal, Les Echos, La Tribune etc... Companies websites : annual reports etc...

Infos pratiques

Lieu(x)

Poitiers-Centre Ville

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