

Communiquer en langue anglaise

Composante
Institut d'Administration des Entreprises (IAE)

En bref

- # **Langue(s) d'enseignement:** Anglais
- # **Méthodes d'enseignement:** En présence
- # **Organisation de l'enseignement:** Formation initiale
- # **Ouvert aux étudiants en échange:** Oui

Présentation

Description

In the second semester, oral communication remains central but vocabulary and grammar based activities linked to the TOEIC test and therefore the business world are also worked on.

Objectifs

Oral communication skills worked on in the first semester are further developed.

Grammar and business vocabulary linked to exams like the TOEIC are introduced and improved with the aim of scoring between 785 and 990 in the TOEIC.

Heures d'enseignement

P-SJP

Simulation et jeu pédagogiques

20h

Pré-requis obligatoires

The student should have a B1 level of English before starting the course.

Programme détaillé

We aim to improve the all-round confidence (and competence) of our students in English. The Students will need to not only communicate individually and in teams but also develop the skill of leading and encouraging English sessions/discussions as well as presenting and arguing in English. An important emphasis is given to Social English and the understanding of the language as a cultural tool and aide with the subtle power that brings to a situation. Language is understanding but language is also power.

Compétences visées

The student should have a B2/C1/C2 CEFR level of English.

The student should feel able to communicate in English in any impromptu situation requiring it and capable of using English in a marketing/promotional situation.

Infos pratiques

Lieu(x)

Angoulême

En savoir plus

<https://iae.univ-poitiers.fr/>