

Supply Chain Management

Composante
Institut d'Administration des Entreprises (IAE)

Présentation

Description

The course aims at providing a comprehensive introduction to main decisions of Supply Chain Management related to transportation, warehousing and operations management. Supply chain efficiency is critical for productivity and customer satisfaction.

Heures d'enseignement

CM	CM	17h
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Programme détaillé

- An introduction to supply chain : chain management, flow management, warehouse management
- The new vision of Supply chain
- Supply chain interfaces
- SCM loops and processes
- Business cases + exercises